

# **THE DIGIES**

## First Annual Iowa Apple Digital Media Competition

Monday, October 13, 2003  
Waukee High School, 555 East University Avenue, Waukee, IA 7pm-9pm  
Sponsored by Apple Computer, ITEC, and Waukee Community Schools

Apple is hosting the first annual Iowa Digital Media Competition. We intend to showcase the best digital media work by the K-12 students of Iowa. We will have several digital categories and two age groups for the competition.

### **And the categories are:**

Best Sports Highlight Video / Yearbook or group related video  
Best Curriculum Related Video  
Best Community Promotional Video  
Best Digital Music Score  
Best Digital Still Image (Photoshop, Freehand or other graphics application)  
Best Digital Still Picture (image from a digital camera, un-retouched)

Each category will have a K-6 and a 7-12 winner.

### **Awards Ceremony:**

On the evening of Monday October 13, 2003, from 7 – 9pm, we will be hosting The Digies Awards ceremony in the commons area at Waukee High School. This will be an event where we will recognize the top digital media students from Iowa K-12 schools, both public and private. Each winning team or individual will be recognized. The winner for each category will be given an opportunity to give a brief acceptance speech.

### **Prizes:**

A Digi will be awarded to each of the winners of the categories to recognize their outstanding work. After all of the category winners are announced we will place all of their names in a hat to randomly choose the grand prize winner. The team prizes are:

Grand Prize \$200 for the winning team  
1<sup>st</sup> Runner Up \$100 for the winning team  
2<sup>nd</sup> Runner Up T-Shirts for each member of the Team

The Grand Prize and 1<sup>st</sup> Runner Up prizes will be divided equally by the number of team members. Should the winning project be an individual effort, then the entire prize is awarded to that person.

**The Project Details:**

All projects must be submitted before October 1, 2003 to the following address:

Apple Computer  
PO Box 252  
Epworth, IA 52045

Each video entry must be 7 minutes or less and must list a teacher/sponsor and the school name. Each entry must be accompanied by the enclosed application (provided in both AppleWorks and Word formats).

Teams are limited to a maximum of four members and the sponsor.

**Works will be accepted in the following formats for the specific categories:**

--Mini DV tape  
Best Sports Highlight Video / Yearbook or group related video  
Best Curriculum Related Video  
Best Community Promotional Video

--CD (Audio CD, MP3, or AAC format)  
Best Digital Music Score

--Hard Copy or CD  
Best Digital Still Image (Photoshop, Freehand or other graphics application)  
Best Digital Still Picture (image from a digital camera, un-retouched)

All other formats may be disqualified. All media will become the property of Apple Computer. Apple also will have rights to use any of the projects submitted as part of this contest for a period of five years.

**All works must be entirely original. Plagiarism & copyright violation will not be tolerated.**

**Copyright:**

Any submissions with copyrighted material will be disqualified. Submissions with copyrighted material with a letter of permission will not be accepted. We want this to be original student work. Background music and sound effects from tools such as SmartSound, Sound Track or HyperStudio will be accepted.

**Judging:**

The Apple team will function as initial judges to pare down the projects to the top three to five entries in each category. The groups or individuals chosen by the Apple judges will be notified that they have made the first cut. We will then pass the top projects in each category to local judges. These judges will choose the top entry in each category and those will be announced as the Digi winner at the Awards Banquet. Judges decisions are final.