

Christopher Harrison

charris@hamilton.edu - 248 South Great Rd, Lincoln, MA 01773 - 781-547-9045

Experience

Marketing Intern - Connect the Dots LLC San Francisco, CA - June 2021-September 2021

- Worked on marketing team for high-growth professional networking website.
- Helped create and fine-tune pitch decks and worked on homepage, branding, and messaging.
- Created demo video to showcase how Connect the Dots works.
- Attending meetings to build my understanding of long- and short-term growth strategy.

CEO, Founder, Lead Engineer - Impact Change USA Lincoln, MA - April 2020-January 2021

- Founded voter information website to provide non-partisan information about politicians and their positions on key issues in the 2020 US Congressional and National elections.
- Designed and built website, responsible for coding/SEO best practices.
- Created content and social media marketing plans to amplify exposure and augment site traffic.
- Recruited a team and managed the expansion of voter information content.

Director of Fan Experiences - MyTVChoice Lincoln, MA - January 2019-August 2019

- Hired by mobile app that allows users to replace TV commercials with more interesting content.
- Approached executives of digital media companies for potential partnerships. Negotiated partnerships with Chat Sports and Bored Films.
- Developed product strategies, curated content, and built out improved UI to drive increased user adoption.

Chief Communications Officer - Hamilton College Investment Club Clinton, NY - October 2019-Present

- Joined group to learn more about investing. Explored and studied vast content, met with guest speakers, and interacted with other students and professors on various finance topics.
- As CCO, organized club meetings, sent email campaigns to the student body regarding events, learned how to use stock indicators to invest, and applied that knowledge to follow stock performance. Helped teach new members investing basics.

Executive Board Member - Hamilton College TEDx Club Clinton, NY - October 2019-Present

- Volunteered to help bring important speakers to Hamilton College's campus for TED talks.
- Organized event featuring The Washington Post's Eric Wemple and collaborated with Mr. Wemple to prepare presentations.

Education

Hamilton College - Bachelor of Arts Clinton, NY - September 2019-May 2023

- Major in Economics, Minor in Government, Dean's List

Brimmer and May School

Chestnut Hill, MA - September 2017-June 2019

- Received Top Academic Award from B&M Faculty ('19), Scholar Athlete Award twice ('18 & '19), Yale Book Award ('18), Varsity Basketball, Soccer, and Tennis (Captain), Volunteer Basketball Coach.

Lincoln Sudbury Regional High School

Sudbury MA - September 2015 - June 2017

- Junior Achievement Academy, Cross Country, Track, Junior Varsity Tennis, AAU Basketball, Volunteer Basketball Coach.

Other Highlights & Interests**Marketing Independent Study - Brimmer and May**

Chestnut Hill, MA - September 2018-May 2019

- While a senior in high school, worked one-on-one with my professor to solve complex strategic marketing problems on Marketplace Simulations' Advanced Strategic Marketing module.

Global Entrepreneurship and Cultural Exchange Program - Brimmer and May Hangzhou, China - June 2018

- At the end of junior year of high school, chosen as one of five students, out of 200 applicants, for a 10-day trip to China featuring executive briefings and on-site visits to several corporations, including Alibaba.

Interests - Pickup basketball, travel, reading, volunteering, music, time with friends, avid football fan.