

ADVERTISING RATES

IMPERIAL WAR MUSEUM DUXFORD AIR SHOW PROGRAMMES 2011

	May Air Show 22 May	September Air Show 3 & 4 September	Autumn Air Show 16 October	Discounted price for all three programmes
Outside Back	£1200	£1300	£1200	£3200
Inside Front/ Inside Back	£1100	£1400	£1100	£3300
Full Page	£950	£1100	£950	£2500
Half Page	£550	£650	£550	£1200

These rates are for adverts in 4 colour process and exclude VAT.

TECHNICAL INFORMATION

Page size: A4 portrait (210 x 297 mm). Add 3mm bleed if required.

SIZE:

Full page
Full page bleed
Half page
Quarter page

TYPE AREA:

178 x 275 mm
216 x 303 mm
178 x 130 mm or 88 x 275 mm
88 x 130 mm or 178 x 62 mm

Please supply on CD in Mac readable format with colour proof,
or ideally as a hi-res pdf to email: studio@blueskymarketing.org

COPY DEADLINES FOR THE PROGRAMMES ARE:

May Air Show 20 April
September Air Show 12 August
Autumn Air Show 23 September

IF YOU NEED ANY FURTHER INFORMATION PLEASE CONTACT:

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